



HOUSE BUYING COMPANIES

THE COMPLETE UK GUIDE 2025

What 32.8% of Cash Buyers
Know That You Don't



32.8% of UK houses
bought for cash in 2024



DATA-DRIVEN
ANALYSIS



PROPERTY
OMBUDSMAN
REGISTERED



BASED ON REAL
MARKET RESEARCH

housebuyers4u.co.uk

The UK Cash Buyer Revolution: What's Really Happening

32.8%

of houses bought for cash in 2024



Buyer's market predicted for 2025



First-time buyers account for 31% of sales



31% First-time buyers account for 31% of sales



Property availability at decade-high



Top 3 House Buying Companies: The Data-Driven Ranking



Housebuyers4u



5/5

Completion
guarantee

7-day
completion



HouseBuyFast



4.5

3-day
completion

3-day
completion



Open Property
Group



4.6

75-80%
offers

7-14 days
140 Trustpilot
reviews



What House Buying Companies Actually Pay in 2025



Price trend	
2021	78 – 88%
2022	75 – 87%
2023	74 – 86%
2024	74 – 85%
2025	73 – 85%

**Cash buyers save
on average**

**£28,189
on average**

%
North West
13.4%
discount

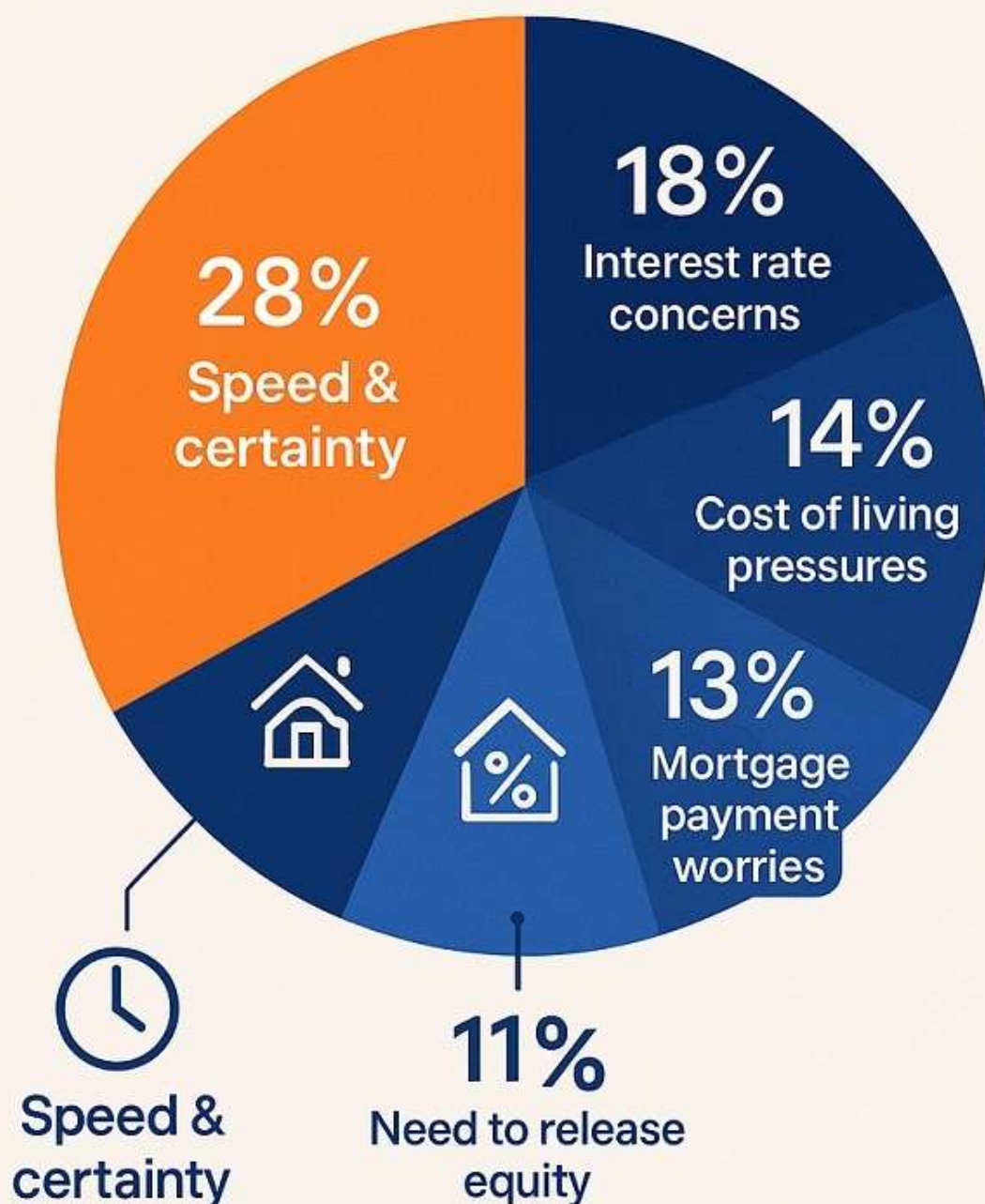
%
Scotland
12.8%
discount

↑
London
3%
premium

** Note: Straight Cash
Sales Only*

housebuyers4u.co.uk

The Real Reasons UK Homeowners Sell to Cash Buyers



Based on 2025 Customer Survey

8 FACTORS THAT DETERMINE YOUR CASH OFFER





HOW TO SPOT HOUSE BUYING SCAMS: 6 WARNING SIGNS

6 WARNING SIGNS



Upfront fees
demanded



Pressure to
sign immediaty



No registered
address



Unrealistic
high offers



No Property
Ombudsman
membership



Poor or no
online reviews



Free valuations



Transparent
process



Registered with
TPO/NAPB



Realistic
market offers



Positive customer
reviews

152 DAYS vs 7 DAYS

THE TIME DIFFERENCE THAT MATTERS



**Traditional
estate agent s
sale**



Marketing

Viewings

Offers

Mortgage approval

Surveys

Legal work



Cash buyer

No chain risk

Guaranteed
completion

Cash advance
available

No mortgage
delays

Valuation

Offer

Legal work

Completion

READY TO GET YOUR FREE CASH OFFER?

GET FREE CASH OFFER

- ✓ No obligation
- ✓ Free consultation
- ✓ Completion guarantee
- ✓ Cash advance available
- ✓ 7-day completion



0800 912 8484

housebuyers4u.co.uk



Rated 5 stars

**JOIN THE 32.8% WHO CHOSE CASH
BUYERS IN 2024**